

—7th Annual—

HOPE FOREVER 5K

RACE 2024

Partnership & Sponsor Opportunities 2024

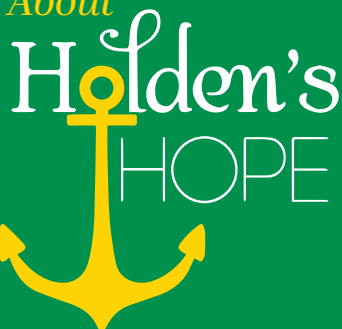


Impact

Holden's Hope supports families who reside in the parishes of Southwest Louisiana (Calcasieu, Beauregard, Jefferson Davis, Allen & Cameron) by financially assisting with:

- **End of Life Expenses** - for families experiencing a miscarriage or the loss of an infant (funeral, burial and memorialization costs)
 - Headstone/grave marker, plots & memorial bricks are also a part of some of these expenses
- **Bereaved Parent Support & Hospital Support** – miscarriage or loss of an infant Bereavement/Memory Box including a white keepsake quilt
- **Family NICU (Neonatal Intensive Care Unit) Support** – providing travel expense support for families who have an infant in the NICU for an extended amount of time
- **Louisiana NICU Unit Support** – supporting units with developmental and emotionally comforting equipment
- **Louisiana NICU & Hospital Support** – providing accredited educational opportunities to support bereavement processes and strategy

About



 holdenshopeforever.org

Holden's Hope is a local non-profit organization that supports families in Southwest Louisiana. The organization was established in 2015 by Garrett and Chavanne Stine, in memory of their third child, Holden William Stine. Holden was born at 26 weeks gestation due to a pregnancy complication. He was never able to go home with his family and passed away two days before his first birthday. He was a patient at Lafayette General Medical Center, Oschner Baptist and Texas Children's Hospital.

The Mission of Holden's Hope is to support families of infants who have long extended stays in the NICU and families who are coping with miscarriages, stillbirths of the loss of an infant.

For questions, please mail us at support@holdenshopeforever.org with any questions.



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HOPE FOREVER 5K RACE 2024

Saturday, April 20, 2024

Graywood Neighborhood

2024 Sponsor / Partnership Form

Please send payment by March 15, 2024 for logo/name recognition guarantee

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

Contact Name: _____ Cell # (opt): _____

SPONSORSHIP AMOUNT

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor: \$10,000 (Exclusive) | <input type="checkbox"/> Hero Sponsor: \$2500 |
| <input type="checkbox"/> Mile Marker Sponsor: \$5,000 (Exclusive) | <input type="checkbox"/> Champion Sponsor: \$1,500 |
| <input type="checkbox"/> Automotive Sponsor: \$5,000 (Exclusive) | <input type="checkbox"/> Water Station Sponsor: \$1,000 (Exclusive to two) |
| <input type="checkbox"/> Anchor of Hope Sponsor: \$3,500 | <input type="checkbox"/> Patron Sponsor: \$500 |

METHOD OF PAYMENT

- Check

Please enclose this form along with payment. Make checks payable to: Holden's Hope and mail to: PO Box 1511 | Lake Charles, La. 70602

Sponsor Representative Signature: _____

Printed Name _____ Date _____

- Credit Card

*Credit cards accepted online at www.holdenshopeforever.org. (Tax ID 47-5296794)





2024 HOPE FOREVER 5K SPONSOR LEVELS

Race Day: Saturday, April 20, 2024

Graywood Neighborhood

Presenting Sponsor \$10,000 (Exclusive)

**If a credit card is used, sponsorship is \$10,300

- Sponsor recognition by emcee throughout the day
- Sponsor may provide promotional material/business cards for over 350 packets
- Sponsor receives 15 complimentary race entries – code provided for use of registration by March 31, 2023
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Holden's Hope volunteers on Friday, April 19th
- Sponsor name/logo on the following in the most premium location as Presenting Sponsor
- Event t-shirts in premium location; over 350
- Event step and repeat banner and on race bags (distributed to over 350 participants)
- All local media including: radio, television, billboards, print advertisement & onsite
- Holden's Hope website and Facebook page, event online registration website (Run Sign Up)

Mile Marker Sponsor \$5,000 (Exclusive)

**If a credit card is used, sponsorship is \$5,150

- Sponsor name/logo printed on 1, 2, and 3-mile signs along the race route
- Sponsor may provide promotional material/business card for over 350 race packets
- Sponsor receives 8 complimentary race entries – code provided for use of registration by March 31, 2023
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Holden's Hope volunteers on Friday, April 19th
- Sponsor name/log on the following
 - o Place on over 350 event t-shirts in a premium location, event step, and repeat banner
 - o Holden's Hope website and Facebook page, event online registration website (Run Sign Up))

Automotive Sponsor \$5,000 (Exclusive)

**If a credit card is used, sponsorship is \$5,150

- Sponsor may bring up to 3 vehicles to be displayed in a high foot traffic area
- Sponsor may provide promotional material/business card for over 350 race packets
- Sponsor receives 8 complimentary race entries – code provided for use of registration by March 31, 2023
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Holden's Hope volunteers on Friday, April 19th
- Sponsor name/log on the following
 - o Place on over 350 event t-shirts in a premium location, event step, and repeat banner

Anchor of Hope Sponsor \$3,500

**If a credit card is used, sponsorship is \$3,605

- Sponsor may provide promotional material/business card for over 350 race packets
- Sponsor receives 6 complimentary race entries – code provided for use of registration by March 31, 2023
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Holden's Hope volunteers on Friday, April 19th
- Sponsor name/log on the following
 - o Place on over 350 event t-shirts in a premium location, event step, and repeat banner
 - o Holden's Hope website and Facebook page, event online registration website (Run Sign Up)



2024 HOPE FOREVER 5K SPONSOR LEVELS

Race Day: Saturday, April 20, 2024

Graywood Neighborhood

Hero Sponsor \$2,500

**If a credit card is used, sponsorship is \$2,575

- Sponsor may provide promotional material/business card for over 350 race packets
- Sponsor receives 4 complimentary race entries – code provided for use of registration by March 31, 2023
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Holden's Hope volunteers Friday, April 19th
- Sponsor name/log on the following
 - o Place on over 350 event t-shirts in a premium location, event step, and repeat banner
 - o Holden's Hope website and Facebook page, event online registration website (Run Sign Up)

Champion Sponsor \$1,500

**If a credit card is used, sponsorship is \$1,545

- Sponsor may provide promotional material/business card for over 350 race packets
- Sponsor receives 2 complimentary race entries – code provided for use of registration by March 31, 2022
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Holden's Hope volunteers on Friday, April 19th
- Sponsor name/log on the following
 - o Place on over 350 event t-shirts in a premium location, event step, and repeat banner
 - o Holden's Hope website and Facebook page, event online registration website (Run Sign Up)

Water Station \$1,000 (Exclusive to two)

**If a credit card is used, sponsorship is \$1,030

- Sponsor name/logo printed on a sign at the water station
- Sponsor may provide promotional material/business card for over 350 race packets
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Holden's Hope volunteers on Friday, April 19th
- Sponsor name/log on the following
 - o Place on over 350 event t-shirts in a premium location, event step, and repeat banner
 - o Holden's Hope website and Facebook page, event online registration website (Run Sign Up)

Patron Sponsor

**If a credit card is used, sponsorship is \$515

- Sponsor name listing on Holden's Hope website and Facebook page, event t-shirt, and event online registration website.
- Sponsor may provide promotional material/business cards for over 350 packets